

**Media Contacts:**  
Martin Payne  
SkyeTek, Inc.  
303.615.8019  
[Martin.Payne@skyetek.com](mailto:Martin.Payne@skyetek.com)

Jane Carpenter  
Lois Paul & Partners  
781.782.5740  
[skyetek@lpp.com](mailto:skyetek@lpp.com)



## **SkyeTek and Atmel Partner to Offer Industry Leading Secure RFID Technology**

**Westminster, CO, and San Jose, CA, January 8, 2007 . . .** SkyeTek, Inc., the leading provider of embedded RFID reader technology and Atmel® Corporation (NASDAQ: ATML), a global leader in the development and fabrication of advanced semiconductor solutions, announced today they have entered into a technology partnership. The combination of Atmel's advanced cryptographic RF circuits, CryptoRF®, and SkyeTek's Advanced Universal Reader Architecture (AURA) will give customers one of the highest performing, most secure HF reader / tag platforms available in the market.

"We selected SkyeTek because the company's Advanced Universal Reader Architecture is a tremendous complement to our secure RFID semiconductor technology," stated Kerry Maletsky, Crypto Products Business Unit Director, Atmel. "The combination of CryptoRF and AURA will allow Atmel to offer its customers the optimum combination of security, performance, and investment protection that is at least one generation ahead of the current HF marketplace."

The partnership between Atmel and SkyeTek will provide customers with an ultra-secure option for embedded RFID applications. Resulting solutions leverage CryptoRF's security features and the enterprise-class reliability and price-performance of the SkyeTek ReaderDNA and ReaderWare technology. This combination will provide customers with the ability to adapt RFID technology into existing applications and is well positioned to provide valuable solutions addressing ePedigree, patient safety, consumables authentication, item-level inventory management, and ticketing. SkyeTek's ReaderWare also provides the capability to upgrade the reader to support future tags, protocols, and cryptography via a firmware upgrade.

"Security and privacy have emerged as major factors in RFID adoption," said Rob Balgley, CEO of SkyeTek. "As a result, customers evaluating RFID-enabled applications today are looking beyond existing HF technology for a solution that is capable of meeting the critical needs of enterprise and internet class applications. The solutions jointly developed by Atmel and SkyeTek as a result of this partnership will ensure that customers will be able to meet the IT industry's most stringent security standards without sacrificing performance."

The agreement ensures support for Atmel's CryptoRF tag family in SkyeTek's Advanced Universal Reader Architecture as well as an upgrade of SkyeTek's ReaderWare and ReaderDNA, the key components of AURA, optimized around Atmel silicon.

### **About SkyeTek, Inc.**

SkyeTek, Inc. develops reader technology that enables the pervasive adoption of RFID as an embedded product feature. Customers use SkyeTek's technology to create new applications for their product lines in areas such as anti-counterfeiting, configuration management, consumables authentication, item-level inventory, patient safety, patron

**Media Contacts:**

Martin Payne  
SkyeTek, Inc.  
303.615.8019  
[Martin.Payne@skyetek.com](mailto:Martin.Payne@skyetek.com)

Jane Carpenter  
Lois Paul & Partners  
781.782.5740  
[skyetek@lpp.com](mailto:skyetek@lpp.com)



management, contactless payment, and mobile data collection. SkyeTek specifically designed AURA to serve as the multi-frequency, universal reader architecture for embedded RFID applications. AURA's common architecture disaggregates the RFID reader into a ReaderWare software layer, optimized for broad tag support, reader intelligence and easy application integration, and ReaderDNA hardware reference designs, crafted to optimize read range / performance while exploiting Moore's Law for gains in cost, space, and power efficiency. SkyeTek offers its AURA-based products as either a SkyeModule or ReaderWare license, which comes with access to ReaderDNA. Customers using SkyeTek represent numerous vertical markets and range from mid-market companies to Fortune 500 corporations. Based in Westminster, Colo., SkyeTek sells exclusively through OEMs, systems integrators, and distributors. For more information about SkyeTek, visit [www.skyetek.com](http://www.skyetek.com) or call 720-565-0441.

**About Atmel**

Atmel is a worldwide leader in the design and manufacture of microcontrollers, advanced logic, mixed-signal, nonvolatile memory and radio frequency (RF) components. Leveraging one of the industry's broadest intellectual property (IP) technology portfolios, Atmel is able to provide the electronics industry with complete system solutions. Focused on consumer, industrial, security, communications, computing and automotive markets, Atmel ICs can be found Everywhere You Are<sup>®</sup>.

© 2006 Atmel Corporation. All Rights Reserved. Atmel<sup>®</sup>, logo and combinations thereof, Everywhere You Are<sup>®</sup>, CryptoRF and others, are registered trademarks, or trademarks of Atmel Corporation or its subsidiaries. Other terms and product names may be trademarks of others.

**Information:**

Atmel's CryptoRF product information may be retrieved at <http://www.atmel.com/products/SecureRF/>.

SkyeTek's product information may be retrieved at <http://www.skyetek.com/>.

**Press Contacts Atmel:**

Sharon Harnisch, Marketing Communications Manager  
Phone: (+) 719 540-1723, Email: [sharnisch@cso.atmel.com](mailto:sharnisch@cso.atmel.com)

Helen Perlegos, Public Relations – USA and Asia Pacific Rim,  
Phone: (+1) 408 487-2963, Email: [hperlegos@atmel.com](mailto:hperlegos@atmel.com)

Veronique Sablereau, Corporate Communications Manager – Europe  
Phone: +33 1 30 60 70 68, Email: [veronique.sablereau@atmel.com](mailto:veronique.sablereau@atmel.com)

**Press Contacts SkyeTek:**

Martin Payne, VP Marketing  
Phone: (+) 303 615-8019, Email: [Martin.Payne@skyetek.com](mailto:Martin.Payne@skyetek.com)