



Contact Information:

SkyeTek
Martin Payne
martin.payne@skyetek.com
(303) 615-8019

Lois Paul & Partners
Kristin Cronin
kristin_cronin@lpp.com
(781) 782-5771

Asia Shows Growing Demand for Intelligent, Embeddable RFID Reader Technology

SkyeTek Software and Reader Modules Enable Breakthroughs in Patient Services and Product Authentication

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News Facts:

- [SkyeTek](#), a leading provider of embedded RFID reader technology, continues to expand its footprint in Asia with the addition of three new customers and two new distributors in the region.
- [Gaishan Technology](#), [CADI Scientific](#) and [Taiwan Semiconductor Company Ltd](#) are all leveraging SkyeTek's RFID reader technology to deliver advanced patron management and product authentication solutions.
- SkyeTek has also recruited value added resellers USSEN and Hangzhou Ziytek to provide sales, systems integration and support in Taiwan and China, respectively.
- Gaishan Technology is leveraging SkyeTek software and hardware to RFID-enable audio systems that will read aloud RFID-tagged books for sight-impaired individuals.
- CADI Scientific uses SkyeTek modules to augment their wireless sensing and tracking solutions for enhanced patient care and monitoring.
- Taiwan Semiconductor Company Ltd has embedded SkyeTek's RFID readers into its thermal printers to ensure the correct placement of specialized paper inside the printer.
- By joining SkyeTek's global partner network, which already includes Sobal in Japan and Passtech in Korea, USSEN and Hangzhou Ziytek will be able to offer SkyeTek's full line of HF and UHF reader modules, ReaderWare software and technical support to customers in Taiwan and China, respectively.

Quotes from Rob Balgley, SkyeTek CEO:

- "Pacific Rim countries are world leaders in the development of RFID as a networking technology for applications such as health services improvement and automatic product configuration."
- "Given the rate of RFID innovation in the region, Asia consistently shows strong demand for intelligent, low-cost RFID readers that can be embedded inside products and connected to existing networks. As such, our growth in Asia continues to accelerate – sales have expanded by approximately 150% in the first half of 2007."

Quotes from Yue Xi Savage, SkyeTek Senior Director of Sales and Business Development, Asia-Pacific Region:

- "SkyeTek's ability to provide a single, reader platform that spans frequencies and tags and incorporates software that seamlessly and securely integrates with existing applications has created new applications for RFID in Asia."
- "The addition of new VARs enables our growing customer base in Asia to quickly implement SkyeTek's reader technology with easy access to comprehensive service and support."

Please contact [Kristin Cronin](#) to arrange for further quotes regarding this announcement or to request an interview with a SkyeTek executive.

Multimedia:

- Download: [PDF file](#), traditional press release
- Download: [ReaderWare datasheet](#)

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SkyeTek, Inc. develops reader hardware and software that enables the pervasive adoption of RFID as intelligent networking technology. Numerous Fortune 500 and mid-market customers use SkyeTek's products in applications such as item-level inventory, product authentication, access control, and patron management. In addition to selling SkyeModule readers, SkyeTek licenses ReaderWare software which allows customers to save 40 – 70% compared to the price of common reader modules available in the market today. Based in Westminster, Colo., SkyeTek sells exclusively through OEMs, systems integrators, and distributors. For more information, visit www.skyetek.com or call 720-565-0441.

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