

Media Contacts:
Martin Payne
SkyeTek, Inc.
303.615.8019
Martin.Payne@skyetek.com

Kristin Cronin
Lois Paul & Partners
781.782.5771
skyetek@lpp.com



Advanced ID Develops Tire Product Authentication Solution Based on SkyeTek RFID Reader Technology

Large Tire Manufacturers and Fleet Management Companies are Adopting Advanced ID's Solution

Westminster, Colo., August 14, 2007– SkyeTek, Inc., the leading provider of embedded RFID reader technology, today announced that Advanced ID Corp. a complete solutions provider in the RFID market, is leveraging SkyeTek's reader technology to develop an asset tracking and authentication solution that protects tire manufacturers and fleet management companies against tire shrinkage and counterfeiting. These challenges are two of the industry's top issues as they not only drive up the cost of distributing tires but also decrease vehicle fuel efficiency and reliability.

“Low cost solution devices and systems are expected to lead the way for migration to the era of tire RFID,” said Dr. Patrick King, Global Electronics Strategist for Michelin. “This is particularly true for commercial tires and applications, and the publishing of global tire standards recently (AIAG B11, Tire and Wheel Data Standard and ISO 17367 Embedded RFID Standard) have helped to set the stage for adoption.”

Advanced ID solves this problem with the help of SkyeTek by embedding RFID tags into tires allowing manufacturers and fleet operators to keep better track of inventory and authenticate tires to prevent counterfeiting. Advanced ID makes two UHF tire tags, the TT094/14-E and the TT094/14-I, and a full line of ruggedized handheld and stationary readers based on SkyeTek's M9 UHF SkyeModule. Also, Advanced ID's TireTRACS software captures and tracks data on tires as they move through distribution and are used by customers.

“Our tire tracking solution has been adopted by industry leaders in tire manufacturing, fleet management, and tire retreading,” said Dan Finch, CEO of Advanced ID. “We are able to provide the market's leading tire management solution because of our intellectual property and help from technologically advanced partners like SkyeTek.”

“Advanced ID is yet another innovative organization that we have partnered with to enable new applications for RFID technology,” said Rob Balgley, CEO of SkyeTek. “Counterfeiting is a major threat to the tire industry and directly impacts consumers in a negative way, particularly during the summer months when the roads are busiest. Working with partners like Advanced ID enables us to help organizations leverage embedded RFID technology to help solve this problem before it gets worse.”

SkyeTek offers its technology to OEM customers as a complete embedded RFID solution, which includes software, hardware, and professional services, or on a software license basis. ReaderWare licensing provides the additional benefit of access to ReaderDNA reference designs, allowing OEMs to integrate the technology directly into

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their product design and realize 40 to 70 percent cost savings versus a typical reader module. SkyeTek has developed a global partner network to distribute and support its product portfolio. Partners include Mouser Electronics, Sobal, Hangzhou Ziytek, and Meshed Systems – for a full list of SkyeTek channel partners, please visit:

<http://www.skyetek.com/Company/Partners/ChannelPartners/tabid/346/Default.aspx>.

About SkyeTek, Inc.

SkyeTek, Inc. develops reader hardware and software that enables the pervasive adoption of RFID as intelligent networking technology. Numerous Fortune 500 and mid-market customers use SkyeTek's products in applications such as item-level inventory, product authentication, access control, and patron management. In addition to selling SkyeModule readers, SkyeTek licenses ReaderWare software which allows customers to save 40 – 70% compared to the price of common reader modules available in the market today. Based in Westminster, Colo., SkyeTek sells exclusively through OEMs, systems integrators, and distributors. For more information, visit www.skyetek.com or call 720-565-0441.

About Advanced ID Corp.

Advanced ID Corporation (OTCBB: AIDO) is a complete solutions provider in the RFID market with a focus in the tire management and supply chain industries. The company is also a major factor in the tire inspection business through its UK based Pneu-Logic subsidiary. The company is active in the pet recovery business through its AVID Canada subsidiary in Calgary, Alberta and has developed a UHF RFID reader product line through its Advanced ID Asia Engineering technical support and business development subsidiary in Chiang Mai, Thailand.

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