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## Vail Resorts Teams with SkyeTek to Deliver RFID-Enabled On-Mountain Services

*Vail to Leverage SkyeTek's Web Services, Security, and Professional Services*

**Westminster, Colo., September 10, 2007–  
News Facts:**

- [SkyeTek, Inc.](#), the leading provider of embedded RFID reader technology, today announced that [Vail Resorts](#) has chosen SkyeTek as its solutions partner in the development of a new wireless on-mountain RFID network and suite of Web services.
- The new technology platform will enable Vail Resorts, operator of the [Vail Mountain](#), [Beaver Creek](#), [Breckenridge](#), [Keystone](#), and [Heavenly](#) ski resorts, to improve operational efficiencies and enhance guest services over the upcoming ski seasons.
- Vail plans to pilot the use of SkyeTek's technology to RFID-enable select lift passes for automated authentication this season.
- The objective of the pilot is to prove the technology as the basis for a better on-mountain experience for guests through the enablement of a wide variety of enhanced guest services and operational efficiencies.
- SkyeTek combines intelligent software with inexpensive hardware to provide a modern RFID security model, distributed policy management engine, and network-ready, cost-efficient readers.
- Enterprises deploy [SkyeTek's solutions](#) to deliver a seamless RFID edge network capable of centralized management and real-time response for applications in item tracking, product authentication, access control, and patron management.

### **Quotes from Robert Urwiler, CIO of Vail Resorts**

- "Our ability to provide the highest levels of service to our guests is a key differentiator at each of our properties."
- "By leveraging the new technology platform, we expect to further our reputation as innovators in this area."
- "We evaluated many potential technology partners – ultimately, no one could bring to bear the ability to seamlessly converge RFID and Web services with our existing base of applications like SkyeTek could."

### **Quotes from Rob Balgley, CEO of SkyeTek**

- "SkyeTek's technology allows physical goods and assets, such as lift tickets, to enjoy the benefits of participating in a network-connected world."
- "In Vail's case, SkyeTek is leveraging its Web services technology and modern RFID security model to transform the on-mountain experience into something faster and more secure than in the past."

Please contact [Kristin Cronin](#) to arrange for further quotes regarding this announcement or to request an interview with a SkyeTek executive.

### **Multimedia**

- Download PDF file, traditional press release.

### **Relevant Links:**

 [SkyeTek's Del.icio.us page](#)  [Digg This](#)  [Post to Del.icio.us](#)

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**About SkyeTek, Inc.**

SkyeTek, Inc. develops reader hardware and software that enables the pervasive adoption of RFID as intelligent networking technology. Numerous Fortune 500 and mid-market customers use SkyeTek's products in applications such as item-level inventory, product authentication, access control, and patron management. In addition to selling SkyeModule readers, SkyeTek licenses ReaderWare software which allows customers to save 40 – 70% compared to the price of common reader modules available in the market today. Based in Westminster, Colo., SkyeTek sells exclusively through OEMs, systems integrators, and distributors. For more information, visit [www.skyetek.com](http://www.skyetek.com) or call 720-565-0441.

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