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Data Ltd Leverages SkyeTek's RFID Platform to Deliver Industry's First Tablet PC with Embedded Contactless Payment Capabilities

Device Mobilizes Point of Sale Transactions through Contactless Payment and Enables Personalized and Improved Customer Service in the Field

New York City, January 14, 2008 – Today at the National Retail Federation (NRF) Annual Conference, SkyeTek, Inc., the leading provider of embedded RFID reader technology, announced that Data Ltd Inc. is leveraging SkyeTek's embedded Contactless Payment reader technology in their Ruggedized Tablet PC device to enable mobile point of sale (POS) transactions in the retail and hospitality industries. By incorporating SkyeTek's M4 HF reader module into its device, Data Ltd is able to offer retailers the industry's first 3-in-1 handheld device with barcode scanning, magstripe reading and contactless payment capabilities to enable improved POS operations, real-time loyalty programs and a more personalized customer experience.

“As an organization, we pride ourselves on continued innovation and our ability to bring products to the market quickly,” said Bryan Wesolek, President of Data Ltd. “That is why we were attracted to SkyeTek, as we recognized not only their superior RFID and Contactless technology but also their shared commitment to innovation. The M4 provides us with a small, cost-effective and easy to embed reader which enabled us to bring the 3-in-1 device to market as fast as possible to satisfy the specific needs of our customers.”

Data Ltd's Ruggedized Tablet device was designed in response to customer needs for improved POS operations. The 3-in-1 module not only improves POS transaction process for retailers, but has also been embraced by data and payment collection groups within retailers, as well as technicians who are now able to visit homes and instantly access specific information on the product and potential equipment problem. With the help of SkyeTek, the device will also enable improved customer service in a variety of industries, including retail, hospitality, theme parks and gaming, as employees will be able to pull up customer preferences and offer personalized service based on previous purchases.

“The addition of RFID to mobile devices certainly validates our belief that RFID is becoming a true part of the network,” said Rob Balgley, CEO of SkyeTek. “Mobile POS transactions represent a major opportunity for the retail industry to embrace RFID for applications beyond just inventory tracking. For this reason, we are thrilled to partner with an innovative organization like Data Ltd to enable new applications for RFID and to help retailers to better serve their customers.”

Data Ltd's device is software agnostic and can run on any POS application or operating system. In addition, the device is also coupled with customized software packages from Data Ltd's reseller partners. It can also read credit cards from major companies including Visa, MasterCard, American Express and Discover. Data Ltd is currently seeking

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certification approval from all four companies. The company has more than 1,000 tablets in use to date and is currently undergoing beta testing with the 3-in-1 device.

The SkyeModule M4 supports contactless payment applications with a firmware personality that includes support for all of the major credit card providers. With its Product Authentication personality, the M4 supports a wide range of ISO 15693 tags as well as advanced standards-based security protocols for protecting against unauthorized tag cloning or tampering. This personality allows for the use of generic tags instead of proprietary secure tags, providing a savings of 50 to 75 percent on tag costs. This is a significant savings since tags can be priced up to 80 percent of the overall solution cost.

For more information, please visit www.skyetek.com or visit Data Ltd at the NRF Annual Conference in booth number 2805.

About SkyeTek

SkyeTek, Inc. develops reader hardware and software that enables the pervasive adoption of RFID as intelligent networking technology. Numerous Fortune 500 and mid-market customers use SkyeTek's products in applications such as item-level inventory, product authentication, access control, and patron management. In addition to selling SkyeModule readers, SkyeTek licenses SkyeWare software that allows customers to save 40 – 70% compared to the price of common reader modules available in the market today. Based in Westminster, Colo., SkyeTek sells exclusively through OEMs, systems integrators, and distributors. For more information, visit www.skyetek.com.

About Data Ltd Inc

Data Ltd Inc, located in Laporte, Indiana is a privately held company engaged in the design and manufacturing of wireless data collection devices, and the integration barcoding and wireless data collection applications and technologies. With additional offices in Wisconsin, Minnesota, Ohio and Georgia, Data Ltd provides “best-of-breed” data collection products and solutions throughout the corporate enterprise. A proven industry leader, Data Ltd pairs over 15 years of installation experience & integration expertise along with a history of developing rugged, industrial computing devices. The company is renowned for its in-house service depot and custom software application development.

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